REGULAR, MEDIUM BOLD, MONO, BOLD CONDENSED BURG LETTERN Burg BURG LOGO BURG SYMBOLE Grotesk Regular Mediun Bold

BURG GROTESK

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etc.

2

BURG GROTESK BOLD 70/78 pt

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INFORMATION

Burg Grotesk

MEDIUM 100/80 pt

DESIGN

Andrea Tinnes

YEAR

2011/2015+

STYLES

Burg Grotesk Burg Grotesk Mono

Burg Condensed

Burg Letters

Burg Symbols

FORMAT

OpenType

FOUNDRY typecuts

Burg Grotesk — Is the official typeface of Burg Giebichenstein University of Art and Design Halle, specifically designed for the new visual identity of the art school. Burg Grotesk is a sans serif typeface based on PTL Roletta Sans, a comprehensive round family also designed by Andrea Tinnes. Compared to PTL Roletta Burg Grotesk has sharp corners at its stroke terminals, while still combining functionality and playfulness with many refined details. The font is furthermore characterized by a mixture of rather modest and simple capitals with a slightly smaller proportion and more vivid lowercase letters with a slightly wider proportion, adding fluidity and rhythm to the text. Burg Grotesk currently consists of three weights — regular, medium and bold — as well a<mark>s a bold conden</mark>sed and a regular monospaced version; more fonts and matching italics are in the making. The OpenType fonts include many advanced layout features with various figure sets, small caps, alternate characters, ligatures as well as geometric symbols and arrows. Burg Grotesk also comes with a symbol font, offering a wide range of geometric composites and patterns as well as a logotype font called "Burg Letters".

REGULAR 13/17 pt

INFORMATION

BURG X¥%X\$||||

B

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R

G









Burg Letters — In using the colloquial short form "Burg" as an official term from now on, the institution's identity is strengthened in the internal as well as external communication. The four letters B-U-R-G function as a distinctive sign, as a stamp and mark in different constellations. And it is exactly in these letters that individual interpretation can be opted for:

The B-U-R-G letters can be arranged in a freely chosen order, ranging from very subtle to really noisy and explosive. There are no limits to artistic and design freedom, however the

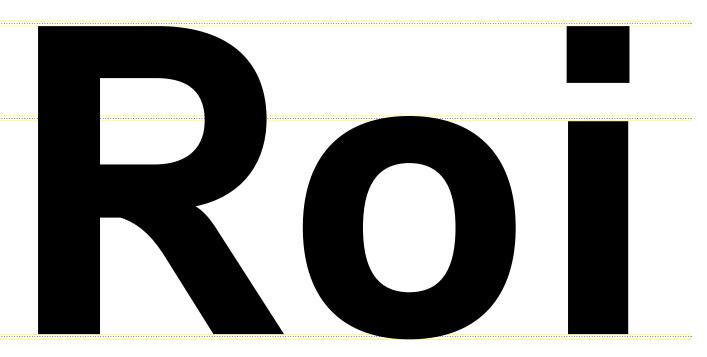
are no limits to artistic and design freedom, however the connection to the institution still remains clearly recognisable. The letters are based on the small caps of PTL Roletta Sans Black and are strongly connected to the Burg Grotesk typeface. Burg Symbol Font — A Burg symbol font was designed as a further design element that can be individually generated. Based on the geometric elements of the Burg logo, it works as a visual language, as a repertoire for designing patterns and structures. The different patterns can be used as secondary design elements within the new visual identity.

Burg Logo — One elementary component of the visual identity is the Burg logo. The logo which was based on an idea by Gerhard Marcks and designed by Herbert Post has been slightly altered a number of times in the past 30 years.

Now it is being altered once more in a most careful way.

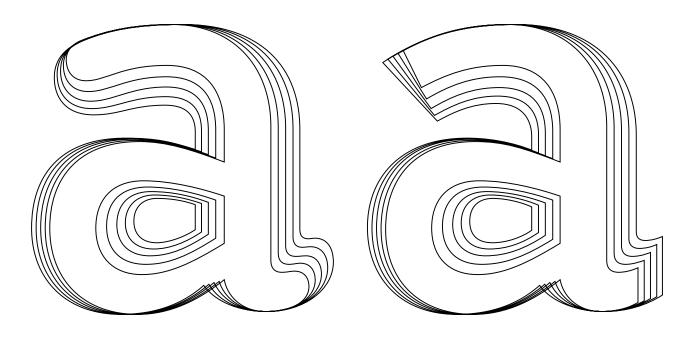


BURG GROTESK DESIGN BOLD 330 pt



REGULAR 180 pt

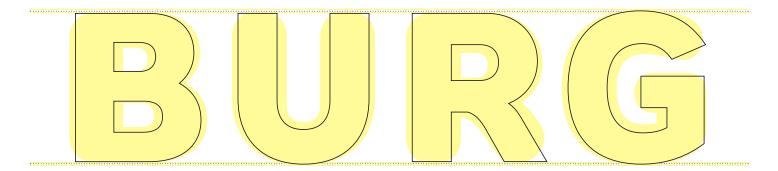
COMPARISON ROLETTA BURG GROTESK 420 pt



105 pt

AHC abng AHC abng

158 pt



OPENTYPE CHARACTER SET

REGULAR 25/30 pt

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BURG GROTESK WEIGHTS 60/60 pt, 18/20 pt

Regular Medium Bold Condensed Bold Mono Regular Ttalic Mono

ABCDEFG abcdefg Regular
ABCDEFG abcdefg Medium
ABCDEFG abcdefg Bold
ABCDEFG abcdefg Condensed Bold
ABCDEFG abcdefg Regular
ABCDEFG abcdefg Italic

BURG GROTESK

REGULAR + ITALIC 83 pt

Burg Grotesk Regular

REGULAR ITALIC 40 pt

ABCDEFGHIIJKLMNO
PQRSTUVWXYZ
aabcdeffgghiijjklmno
pqrrstuvwxyyz
ABCDEFGHIIJKLMNO
PQRSTUVWXYZ
01234567890:;&§¶%!?

REGULAR 11 pt

11

BURG GROTESK

REGULAR 20/23 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness, perhaps also of the pride, of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because it may illustrate a rule or employ a device about which he knows. It is in this second stage that all really bad art is produced, in painting, acting, building, and whatever else. In this stage also the artist likes to

REGILLAR 20/23 pt ALTERNATES

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BURG GROTESK

REGULAR 9/12 pt

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REGULAR 12/16 pt

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BURG GROTESK

13

REGULAR + ITALIC 83 pt

Burg Grotesk Medium

REGULAR ITALIC 40 pt

ABCDEFGHIIJKLMNO
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aabcdeffgghiijjklmno
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ABCDEFGHIIJKLMNO
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REGULAR 11 pt

BURG GROTESK

MEDIUM 20/23 pt

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MEDIUM 12/16 pt

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BURG GROTESK

REGULAR + ITALIC 83 pt

Burg Grotesk Bold

REGULAR ITALIC 40 pt

ABCDEFGHIIJKLMNO PQRSTUVWXYZ aabcdeffgghiijjklmno pqrrstuvwxyyz ABCDEFGHIIJKLMNO PQRSTUVWXYZ 01234567890:;&§¶%!?

REGULAR 11 pt

17

BURG GROTESK

BOLD 20/23 pt

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BOLD 20/23 pt, ALTERNATES

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BOLD 9/12 pt

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BURG GROTESK

CONDENSED BOLD 83 pt

Burg Grotesk Cond. Bold

CONDENSED BOLD 40 pt

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BURG GROTESK

CONDENSED BOLD 20/23 pt

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CONDENSED BOLD 20/23 pt, ALTERNATES

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CONDENSED BOLD 9/12 pt

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CONDENSED BOLD 9/12 pt ALTERNATES

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CONDENSED BOLD 12/16 pt

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BURG MONO REGULAR + ITALIC 83 pt

Burg Grotesk *Mono Italic*

REGULAR 40 pt

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
aabcdeffgghiijjklmno
pqrrstuvwxyyz
ABCDEFGHIJKLMNO
PQRSTUVWXYZ
01234567890:;&§¶%!?

REGULAR ITALIC 11 pt

BURG MONO

23

REGULAR + ITALIC 18/23 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness, perhaps also of the pride, of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because it may illustrate a rule or employ a device about which he knows. It is in this second

REGULAR + ITALIC 18/23 pt, ALTERNATES

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness, perhaps also of the pride, of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because it may illustrate a rule or employ a device about which he knows. It is in this second

BURG MONO

REGULAR + ITALIC 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness, perhaps also of the pride, of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art is produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules

REGULAR + ITALIC 9/12 pt, ALTERNATES

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness, perhaps also of the pride, of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art is produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules

REGULAR + ITALIC 12/16 pt

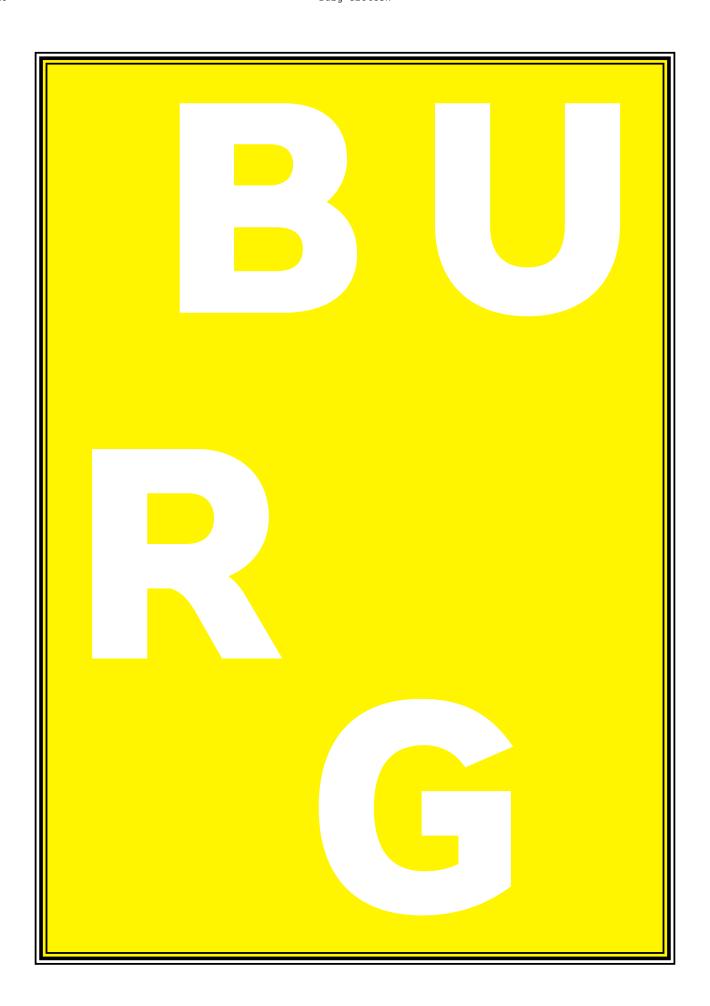
The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness, perhaps also of the pride, of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art is produced, in painting, acting, building, and whatever else. In this stage also the art

| BURG GROTESK CHARACTERS | | | | |
|-------------------------|--|--|--|--|
| Uppercase | ABCDEFGHIJKLMNOPQRSTUVWXYZ | | | |
| Lowercase | abcdefghijklmnopqrstuvwxyz | | | |
| Small Caps | ABCDEFGHIJKLMNOPQRSTUVWXYZ | | | |
| Numerals | 1234567890 1234567890 1234567890 1234567890 | | | |
| Ligatures | fbfbffbfffffhfhffhfifififififfffffkfkffkftftft cbchckclcpctgiftsbshskslspstttww | | | |
| Punctuation | &@#'"§¶!?¿¡%‰*†‡®©®™ªº^°´```^~~``°¸″¸` /()\[•]{·} ,.;:"""''«»‹> — | | | |
| Alternates | afgy Iɪijr 1100 && ¶[][] ┆∥ | | | |
| Accented Characters | ÁÀÂÄÅÆÇÉÈÊËÎÎÏÏÌÍÎÏŁÑÓÒÔÖÕØŒŠÚÙÛÜŸÝŽÐÞ áàâäãåáàâäãåæçéèêëîîïiîîïiłñóòôöõøœšúùûüÿýÿýžðþ ÁÀÂÄÃÅÆÇÉÈÊËÌÍĨÏÌÍÎÏŁÑÓÒÔÖÕØŒŠÚÙÛÜŸÝŽÐÞ | | | |
| Currency Symbols | €\$£¥¢f¤ | | | |
| Numerators, etc. | 0123456789,:+-=×()[] _{0123456789,:+-×=()} [] 0123456789,:+-×=()[] _{01234567,:+-×=()} []H | | | |
| Fractions | 1/4 1/2 3/4 | | | |
| Mathematical Symbols | =+-÷<>±≅≈≠≤≥¬~∞∫◊ΔΩμ∂∏π√∑ | | | |
| Arrows | ←↑→↓∇↗↘⇙←↑→↓► | | | |
| Graphic Symbols | ■□▲△▶▷▼▽◀◁○● ■≣ⅢⅢⅢⅢ□┼※※×+□▷↗⊿ビ/\><⊔∟┌┐≜ | | | |

| BURG MONO CHARACTERS | | | | |
|----------------------|--|--|--|--|
| Uppercase | ABCDEFGHIJKLMNOPQRSTUVWXYZ | | | |
| Lowercase | abcdefghijklmnopqrstuvwxyz | | | |
| Small Caps | ABCDEFGHIJKLMNOPQRSTUVWXYZ | | | |
| Numerals | 1234567890 1234567890 1234567890 1234567890 | | | |
| Ligatures | fff្រក្រក្រក្រា | | | |
| Punctuation | &@#'"§¶!?¿¡%‰*+≠®©®™₫º^° ´`"^~~~°¸″¸ /()\[•]{·}¦,.;:…"""''«»‹> | | | |
| Alternates | afgy Iɪijr 1100 && ¶[][] | | | |
| Accented Characters | ÁÀÂÄÄÅÆÇÉÈÊËÍÌÎÏŁÑÓÒÔÖÕØŒŠÚÙÛÜŸÝŽÐÞ áàâäãåáààäääåæçéèêëíìîïıíìîïıłñóòôöōøœšúùûüÿýÿý žðþÁÀÂÄÄÅÆÇÉÈÊËÌÍÎÏŁÑÓÒÔÖŌØŒŠÚÙÛÜŸÝŽÐÞ | | | |
| Currency Symbols | €\$£¥¢f¤ | | | |
| Numerators, etc. | 0123456789,.:+-=×()[] 0123456789,.:+-×=()[] 0123456789,.:+-×=()[] | | | |
| Fractions | 1/41/23/4 | | | |
| Mathematical Symbols | =+-÷<>±≅≈≠≤≥¬~∞∫◊ΔΩμ∂∏π√∑ | | | |
| Arrows | ← ↑→↓⊏刃ы∠←↑→↓←→←→ | | | |
| Graphic Symbols | ■□▲△▶▷▼▽◀◁○● ≣≣Ⅲ∥░░∷+X××+◆◆◆▼⋈⋈⋈><⅃∟Г¬△ | | | |

| OPENYTPE FEATURES | DEACTIVATED | | ACTIVATED |
|--|---|---------------|---|
| Case Sensitive Form | »Hamburge-fontives« | \rightarrow | »HAMBURGE-FONTIVES« |
| All Caps | Hamburgefontives | \rightarrow | HAMBURGEFONTIVES |
| Standard Ligatures | Hamburgefintifles | \rightarrow | Hamburgefintifles |
| Discretionary Ligatures | speichel ist oft gift affin attest action www.site | \rightarrow | speichel ist oft gift affin attest action www.site |
| Proportional Lining Default figures | 13.05.1984 | \rightarrow | 13.05.1984 |
| Tabular Lining | 13.05.1984 | \rightarrow | 13.05.1984 |
| Proportional Oldstyle | 13.05.1984 | \rightarrow | 13.05.1984 |
| Tabular Oldstyle | 13.05.1984 | \rightarrow | 13.05.1984 |
| Superscript/Superior | Handglove2(N+X) | \rightarrow | Handglove ²⁽ N+X) |
| Subscript/Scientific Inferiors | H20 CO2 | \rightarrow | H ₂ 0 CO ₂ |
| Numerators | Handglove123 | \rightarrow | Handglove ¹²³ |
| Denominators | Handglove123 | \rightarrow | Handglove ₁₂₃ |
| Fractions | 123/456 | \rightarrow | 123/456 |
| | | | |

| OPENYTPE FEATURES | <u>DEACTIVATED</u> | | ACTIVATED |
|---|--|---------------|--|
| Stylistic Set 1 Alternate: a | Hamburgefontives alive and kicking | \rightarrow | Hamburgefontives alive and kicking |
| Stylistic Set 2 Alternate: g | Hamburgefont typographic gift | \rightarrow | Hamburgefont typographic gift |
| Stylistic Set 3 Alternate: I, i, j, r, i | lamburgejfontiv IAM Interface design job FIRM | \rightarrow | Iamburgejfontiv IAM Interface design job FIRM |
| Stylistic Set 4 Alternate: f | Hamburgefontives featuring films on craft | \rightarrow | Hamburgefontives featuring films on craft |
| Stylistic Set 5 Alternate: y | Hamburgefontyves typographic gymnastics | \rightarrow | Hamburgefontyves typographic gymnastics |
| Stylistic Set 6 Alternate: ¶, [,], {, } | ¶ [{Hamburgefontives}] | \rightarrow | 【 【【Hamburgefontives】】 |
| Stylistic Set 7 Alternate: | Hamburgefontives | \rightarrow | Hamburgefontives |
| Stylistic Set 8 Alternate: & | Hamburge & fontives | \rightarrow | Hamburge & fontives |
| Stylistic Set 9 Alternate: & | Hamburge & fontives | \rightarrow | Hamburge め fontives |
| Stylistic Set 10 Alternate: 0 | Hamburg 0o | \rightarrow | Hamburg 00 |
| Stylistic Set 11 Alternate: 1 | Hamburg 11 | \rightarrow | Hamburg 11 |
| Stylistic Set 12 Alternate: Arrow | Hamburg → | \rightarrow | Hamburg → |
| Stylistic Set 13 Alternate: Arrow | Hamburg → | \rightarrow | Hamburg ► |
| | www.typecuts.com | | |



BURG LETTERS CONSTELLATIONS

LARGE POINTSIZES

B U R G B U

.....

B U
R
G

BURG LETTERS CONSTELLATIONS

MEDIUM POINTSIZES

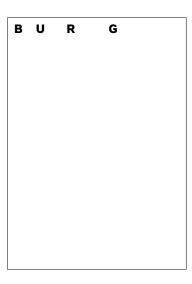
B U R

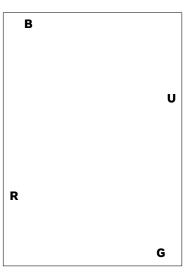
B U R G B U R G

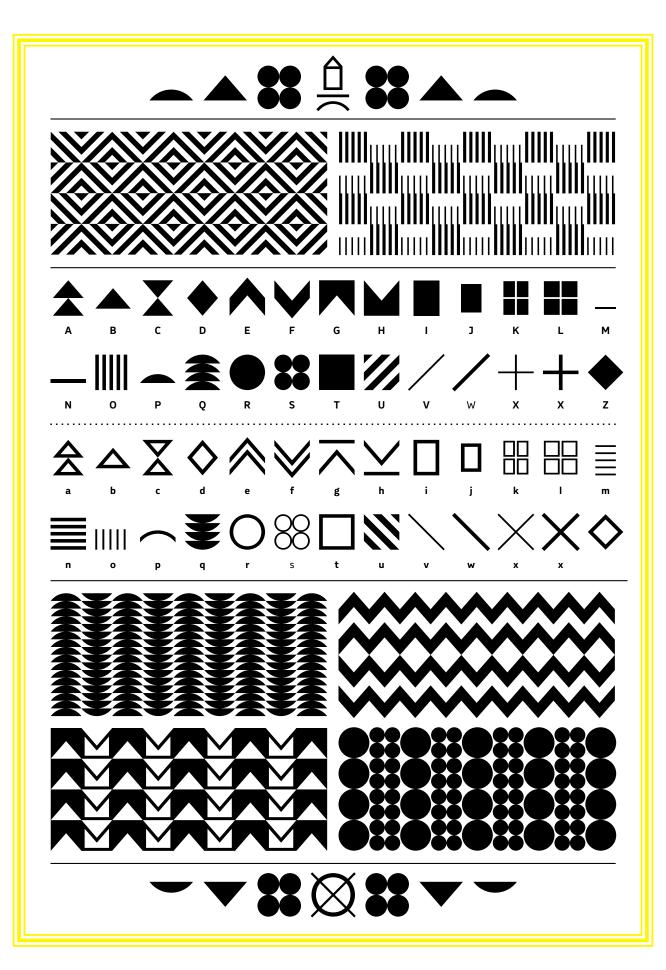
BURG LETTERS CONSTELLATIONS

SMALL POINTSIZES

B U R G

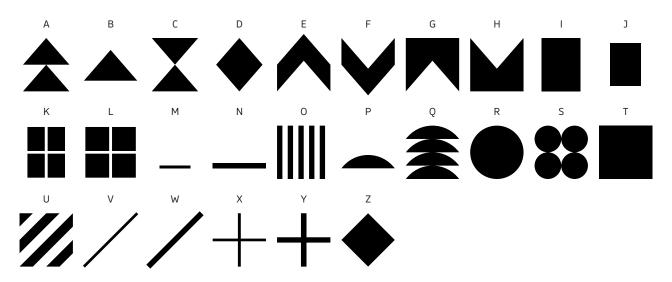






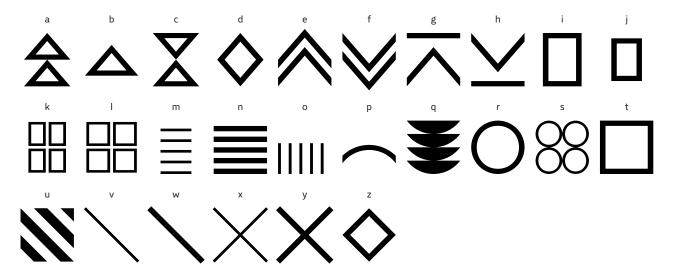
BURG SYMBOLS KEYBOARD LAYOUT

CAPITALS 40 pt



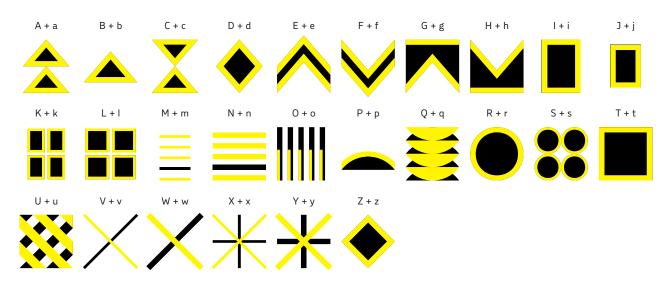
BURG SYMBOLS KEYBOARD LAYOUT

LOWERCASE 40 pt

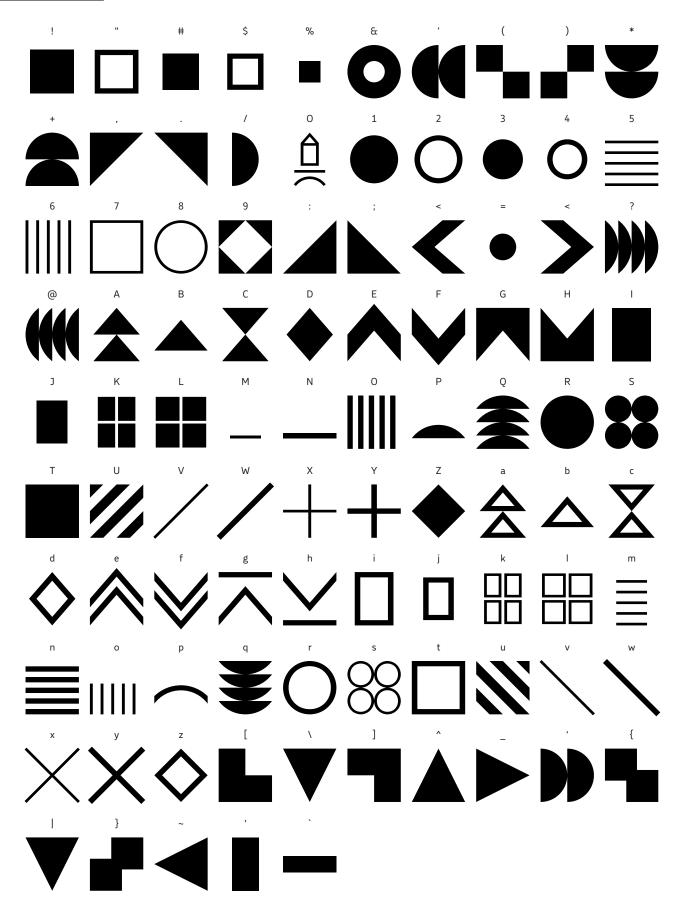


BURG SYMBOLS KEYBOARD LAYOUT

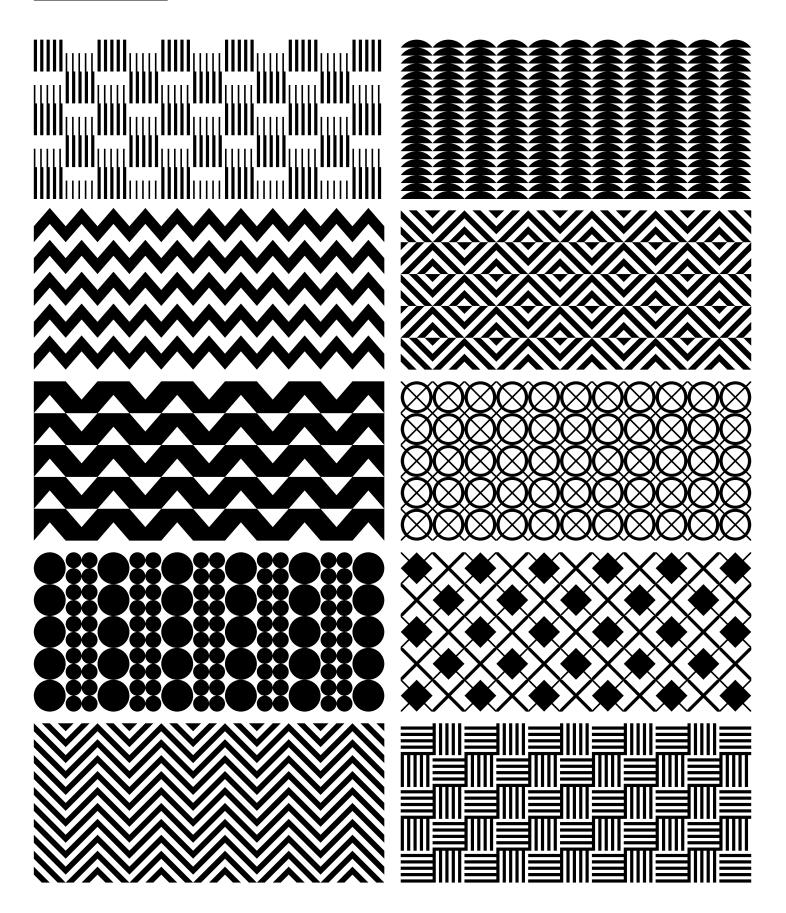
COMBINATIONS 40 pt



BURG SYMBOLS GLYPHS 40 pt



BURG SYMBOLS PATTERNS



| Burg Grotesk Regular |
|--|
| Burg Grotesk Medium |
| Burg Grotesk Bold |
| Burg Grotesk Mono Regular |
| Burg Grotesk Mono Italic |
| Burg Grotesk Condensed Bold |
| Burg Symbols |
| Burg Letters |
| Build Ectivity |
| Standard Character Set providing coverage for Western European languages |
| Desktop: OpenType Ps |
| Burg Grotesk: 632 characters per font |
| Burg Grotesk Mono: 590 characters per font |
| Burg Symbols: 52 per font |
| 2011 / 2015 + |
| Albanian, Basque, Cornish, Dutch, Danish, English, Faroese, Filipino, Finnish, French, |
| Frisian West, Galician, German, Icelandic, Indonesian, Interlingua, Irish, Italian, |
| Kinyarwanda, Malay, Manx, Norwegian (Bokmål and Nynorsk), Oromo, Portuguese, |
| Somali, Sotho (Northern and Southern) Spanish, Swahili, Swedish, Tsonga, Xhosa, Zulu |
| Andrea Tinnes |
| Andrea Tinnes, Schliemannstraße 6, c/o Das Deck, 10437 Berlin, Germany |
| www.typecuts.com |
| Burg Giebichenstein Kunsthochschule Halle, Neuwerk 7, 06108 Halle (Saale), Germany www.burg-halle.de |
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| Wolfgang Hückel, Anja Kaiser, Wolfgang Schwärzler, Andrea Tinnes |
| |
| |

REGULAR, MEDIUM BOLD, MONO, BOLD CONDENSED BURG LETTERN Burg BURG LOGO BURG SYMBOLE Grotesk Regular Mediun Bold

BURG GROTESK

0

0

etc.