

VICEROY

REGULAR 70/77 pt

A B C D E F G H I
J K L M N O P Q R S
T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
({ [A R o C o g i o })
a e m n r u
& £ \$ €

INFORMATION

viceroy

VICEROY REGULAR 100 pt

DESIGN

Andrea Tinnes
Verena Gerlach

YEAR

2007

STYLE

Sans

WEIGHTS

3 weights, 1 italic

FORMAT

OpenType

CHARACTERS

656 per font

FOUNDRY

typecuts

Viceroy is a custom typeface commissioned by ReVerb / Los Angeles for Viceroy Hotel to complement the existing Viceroy logotype and motif (while replacing Optima Nova). The goal was to produce a new typeface family which satisfies the multiple utilitarian applications of the brand and further differentiates Viceroy as a purveyor of distinction and design. The result is a contemporary elegant sans serif typeface with a high contrast between thick and thin strokes. Viceroy is a unique synthesis of a geometric and humanist sans serif face, introducing more dynamic into the concept of geometric sans serif fonts. The letterforms are balanced and the typeface has an even rhythm resulting in a contemporary visual language. The italic version has a slightly flared stroke combining the clarity and elegance of Viceroy with fluidity and rhythm. A further feature is a rather large x-height, making Viceroy legible also in small point sizes. Viceroy comes with many typographic features such as lining and old-style figures, ligatures, alternate characters such as unicas and stencil versions and a variety of swash capitals.

VICEROY REGULAR 14/18 pt TRACKING 40

VICEROY DESIGN CONCEPT

REGULAR + ITALIC 330 pt, 136 pt, 60 pt

Roy

Hh g s e k y

A L K O a u

2 5 6 a g a e h g b f g h k y

southwest northeast
subterranean pressures

THE PLANETS AND MOONS

ROUND QUEST

VICEROY

item · distance · gift

1234567890

RoKoChCoLALLYQqCc

Ocean

Light ¹⁰⁻¹²

Regular ¹³⁻¹⁵

Reg. Italic ¹⁶⁻¹⁸

Bold ¹³⁻¹⁵

LIGHT
REGULAR
REG. ITALIC
BOLD

ABCDEFGH abcdefg Light
ABCDEFGH abcdefg Regular
ABCDEFGH abcdefg Reg. Italic
ABCDEFGH abcdefg Bold

VICEROY

REGULAR 34/38 pt

REGULAR 34/38 pt, ALTERNATES

ABCDEFGHI
 JKLMNOPQRS
 TUVWXYZ
 abcdefghijklm
 nopqrstuvwxyz
 ({[%]})
 1234567890
 ® © # & \$ % ' & @
 \$ ¤ ¥ £ ¤ °

Aa G G EGH
 JKo LMnHPQRS
 THEVWXYz
 abchdeffghitm
 nœpqrystvwxyz
 >{|*|}<
 1234567890
 !?* & & ™
 123456 / ABCDE

REGULAR 98/92 pt

VICEROY
 Regular

REGULAR 50 pt TRACKING 60

HANDGLOVES

VICEROY

REGULAR 16/19 pt CAPITAL TRACKING 45

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness, perhaps also of the pride, of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE or employ a device about which he knows. It is in this second stage that all really bad art is produced, in painting, acting,

REGULAR 12/15 pt CAPITAL TRACKING 40

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REGULAR 9/11 pt

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REGULAR 7/9 pt

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VICEROY

ITALIC 34/38 pt

ITALIC 34/38 pt, ALTERNATES

*ABCDEFGHI
 JKLMNOPQRS
 TUVWXYZ
 abcdefghijklm
 nopqrstuvwxyz
 ({[%]})
 1234567890
 ® © # & \$ % ' & @
 \$ ¤ ¥ £ ¢ °*

*ADG@EGH
 JKoLMnHPQRS
 THEVWXYZ
 abchdeffjghitm
 nœpqrystvwxyz
 >{|*|}<
 1234567890
 !?*& & ™
 123456 / ABCDE*

ITALIC 98/92 pt

VICEROY
Italic

ITALIC 50 pt TRACKING 60

HANDGLOVES

VICEROY

REGULAR 16/19 pt CAPITAL TRACKING 45

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VICEROY

BOLD 34/38 pt

BOLD 34/38 pt, ALTERNATES

ABCDEFGHI	AaG@EGH
JKLMNOPQRS	JKoLmñHPQRS
TUVWXYZ	THEVWXYZ
abcdefghijklm	abchdeffjghitm
nopqrstuvwxyz	nøpqrystvwxyz
{[%]}	>{ * }<
1234567890	1234567890
® © # & \$ % ' & @	! ? * & & ™
\$ ¤ ¥ £ ¤	1 2 3 4 5 6 / A B C D E

BOLD 98/92 pt

VICEROY

Bold

BOLD 50 pt TRACKING 60

HANDGLOVES

VICEROY

BOLD 16/19 pt CAPITAL TRACKING 40

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BOLD 7/9 pt

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VICEROY

LIGHT 34/38 pt

LIGHT 34/38 pt, ALTERNATES

ABCDEFGHI	AaG@EGH
JKLMNOPQRS	JK@LMNHPQRS
TUVWXYZ	THEVWXYZ
abcdefghijklm	abchdeffjghitm
nopqrstuvwxyz	næpqrystvwxyz
{[%]}	>{ * }<
1234567890	1234567890
® © # & \$ % ' & @	! ? * & & ™
\$ ¤ ¥ £ N °	123456 / ABCDE

LIGHT 98/92 pt

VICEROY
Light

LIGHT 50 pt TRACKING 60

HANDGLOVES

VICEROY

REGULAR 16/19 pt CAPITAL TRACKING 45

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VICEROY OPEN TYPE FEATURESDEACTIVATEDACTIVATED

Case Sensitive Form

»Hamburge-fontives«

→ »HAMBURGE-FONTIVES«

All Caps

Hamburgefontives

→ HAMBURGEFONTIVES

Standard Ligatures

Hamburgefintifles

→ Hamburgefintifles

Discretionary Ligatures

chocolate gift ist
THE CHOCOLATE→ cœolate gift ist
THE GœOLATE

Proportional Lining Default

13.06.1984

→ 13.06.1984

Proportional Oldstyle

13.06.1984

→ 13.06.1984

Superscript/Superior

Handglove^{2(N+X)}→ Handglove^{2(N+X)}

Subscript/Scientific Inferiors

H₂O CO₂→ H₂O CO₂

Numerators

Handglove¹²³ABC→ Handglove¹²³ABC

Denominators

Handglove₁₂₃ABC→ Handglove₁₂₃ABC

Fractions

123/456 A/S C/O

→ ¹²³/₄₅₆ A/s C/o

Ordinals

5th Avenue 2nd Floor

→ 5TH Avenue 2ND Floor

Swashes

See also Stylistic Sets 13 and 14

HAMBURGEFONTIV &

→ HAMBURGEFONTIV &̃

Stylistic Set 1
Open Variants

Hamburgefontives &

→ Hamburgefontives &

VICEROY OPENTYPE FEATURESDEACTIVATEDACTIVATED

Stylistic Set 2
Descender Variants

Gamburgetfontives

→ Gamburgetfontives

Stylistic Set 3
Alternate: Y

Yamburgetfontives

→ Yamburgetfontives

Stylistic Set 4
Right Slanted Variants

AMBURGETFONTIVES

→ AMBURGETFONTIVES

Stylistic Set 5
Left Slanted Variants

AMBURGETFONTIVES

→ AMBURGETFONTIVES

Stylistic Set 6
Alternate: a

Hamburgetfontives

→ Hamburgetfontives

Stylistic Set 7
Alternate: g

Hamburgetfontives

→ Hamburgetfontives

Stylistic Set 8
Alternate: w 1

Hamburgetfontives

→ Hamburgetfontives

Stylistic Set 9
Alternate: w 2

Hamburgetfontives

→ Hamburgetfontives

Stylistic Set 10
Alternate: o, 0

ÖRGETFONT örgfont

→ ÖRGETFONT örgfont

Stylistic Set 11
Unicase Variants

HAMBURGETFONTIVES

→ HAMBURGETFONTIVES

Stylistic Set 12
Elongated Variants

hamburgetfontives

→ hamburgetfontives

Stylistic Set 13
Alternate Swashes 1

QUAMBURGETFONTIVEX

→ QUAMBURGETFONTIVEX

Stylistic Set 14
Alternate Swashes 2

HAMBURGETFONTIVES

→ QUAMBURGETFONTIVEX

Stylistic Set 15
Wide o Ligature

Chocolate CHOCO

→ Chocolate CHOCO

STYLES INCLUDED

Viceroy Regular
Viceroy Italic
Viceroy Bold
Viceroy Light

CHARACTER SET

Standard Character Set providing coverage for Western European languages

FILE FORMAT

Desktop: OpenType PS

CHARACTERS

656 characters per weight

RELEASE YEAR

2007

LANGUAGE SUPPORT

Albanian, Basque, Cornish, Dutch, Danish, English, Faroese, Filipino, Finnish, French, Frisian West, Galician, German, Icelandic, Indonesian, Interlingua, Irish, Italian, Kinyarwanda, Malay, Manx, Norwegian (Bokmål and Nynorsk), Oromo, Portuguese, Somali, Sotho (Northern and Southern) Spanish, Swahili, Swedish, Tsonga, Xhosa, Zulu

AVAILABLE VIA

www.typecuts.com, www.fraugerlach.de

DESIGNER

Andrea Tinnes and Verena Gerlach

CONTACT

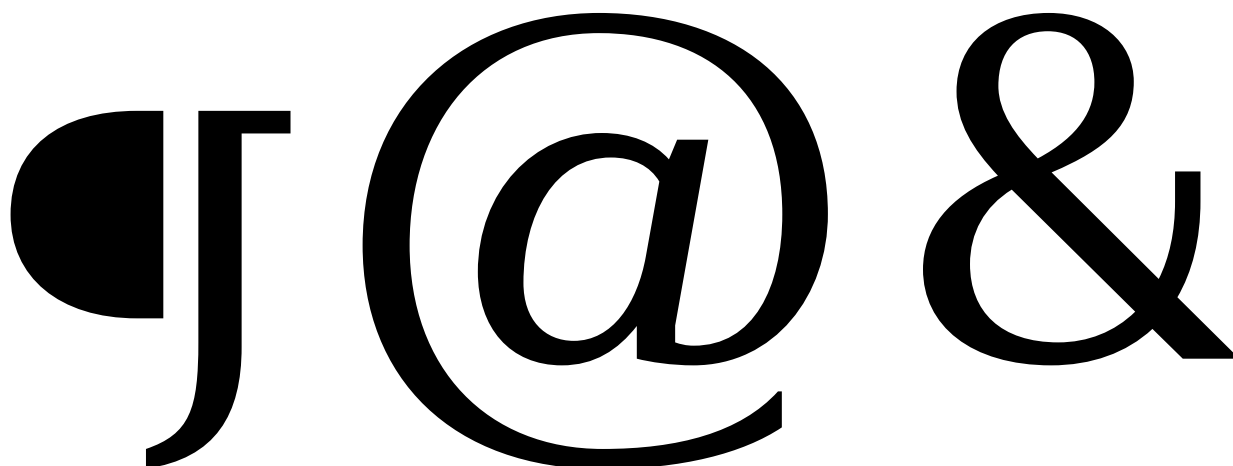
Andrea Tinnes, typecuts, Schliemannstraße 6, c/o Das Deck, 10437 Berlin, Germany
Verena Gerlach, Obentrautstraße 46, 10963 Berlin, Germany

ABOUT TYPECUTS

typecuts is an independent font and graphic label, dedicated to create and produce original contemporary fonts for retail and custom use.
typecuts was founded in 2004 by Andrea Tinnes to publish and promote her own fonts which are available from the typecuts' website as well as from primetype.

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